



# **THE 75TH ANNUAL ARTISTS & WRITERS CHARITY SOFTBALL GAME**

**SATURDAY, AUGUST 19, 2023  
HERRICK PARK IN EASTHAMPTON**

**BATTING PRACTICE: 12:30PM**

**GAME: 2:00PM**

**RAIN DATE: AUG. 26**



**FIRST PITCH VIP COCKTAIL PARTY  
FRIDAY, AUGUST 18, 2023 6:30PM-8:30PM**



You have the distinct opportunity of sponsoring perhaps the most famous softball game in America, contributing to an event that annually raises important funds for several non-profit community organizations. Through the years, the game has become one of the highlight community events of the East End of Long Island each summer and regularly receives national attention in the media.

The Game is a 501c3 corporation and your tax-deductible gifts are donated to four local charities including the Retreat, the Elinor Whitmore Early Childhood Center, Phoenix House Academy and East End Hospice.

Corporate supporters receive a variety of benefits including invitations to the pre-game V.I.P party, a banner on the outfield fence or backstop and a page of advertising in the game program. Sponsors will also be recognized during the game, as well as the broadcast and filming of the game. We look forward to including you as one of our 2023 sponsors.

Sincerely,  
2023 A&W Board Member



# OUR CHARITIES

**EAST END HOSPICE** is a New York State Certified Hospice, providing an individualized plan of care for patients, their families and loved ones throughout the difficult time of illness and loss in the comfort of their homes on the East End of Long Island. Their team of skilled professionals and volunteers offer social, emotional, and spiritual support as well as pain and symptom control in a familiar and loving environment.

**THE ELEANOR WHITMORE EARLY CHILDHOOD CENTER** is a private, not-for-profit center of excellence for early childhood education, caring for children 18 months to five years old - the most accelerated period of social, emotional, physical and intellectual growth and language acquisition. They are the only resource for working families in East Hampton, providing both all-day child care and high-quality early education in a safe, nurturing environment, 5 days a week, 10 hours a day, 12 months a year.

**THE RETREAT'S** mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence. The Retreat offers a full range of residential and nonresidential services: 24/7 domestic violence hotline, individual and family counseling, legal services and advocacy, violence prevention education, crime victim assistance, a comprehensive fatherhood program, self-sufficiency and financial literacy training programs, rental assistance, and batterer education.

**PHOENIX HOUSE WAINSCOTT RESIDENTIAL SERVICES** have helped thousands of people overcome substance and alcohol abuse in order to lead healthy, productive and rewarding lives. They are committed to supporting individuals and families by providing a wide range of services, from residential and outpatient treatment to continuing care and recovery support.



The first game took place in 1948 when a group of artists and writers who had moved from Manhattan to the quiet community of East Hampton challenged each other to a baseball game.





The game became an annual affair and expanded to include a group of literary agents, critics, art dealers and celebrities who had also moved to the Hamptons. It has become one of the highlight community events of the East End of Long Island each summer and regularly receives national attention in the media.





# IN THE PRESS

**Dan's Papers**  
 SAT. AUGUST 20<sup>TH</sup>  
 ARTISTS & WRITERS  
 74<sup>TH</sup> ANNUAL SOFTBALL GAME  
 HERRICK PARK, EAST HAMPTON  
 GAME TIME 2 P.M.



clockwise from left: Former U.S. Marine Timothy Brown, who threw the first pitch of the game; Lori Singer and Stu Skipkin; President Bill Clinton amidst the crowd; James Lipton; Eric Ernst; Joe Sopolka; Dan Ratliff

## Artists 8. Writers 6.

An Umpire's Tale of the Legendary Softball Game in East Hampton

**RATLIFF**

The humble sandlot baseball field behind Edbaum's supermarket in East Hampton Saturday was festooned with pennants, balloons and inflatables. Tents were lined up along the third base line. The crowd had spilled. The 65th running of the annual Artists and Writers softball game was about to get underway.

so it was that I walked up to the table you pay to get in and when asked to pay the entrance fee, said the same thing I've said the last 30 years.

"I'll be the umpire."

"Yes," the woman behind the table said. "I'll be the umpire. Well, you've paid in other ways."

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bat. There was something old and there was something new out on that field. The old were the players who had been there year after year for 25 years or more. They have good baseball names like Auletta, Ernst, Hollander, Bernard, Strong, Zuckerman, Singer, Meizlik, Lupica. The new were those here for the first or second or third time, Baer, Tyson, Lauer.

Ed Bleier, on the sidelines, had this to say. "The Writers this year look slightly younger than the Yankees."

Ceremonies at the pitcher's mound preceded the throwing out of the first ball. The Mayor spoke. An award was handed out for last year's player of the game, Jay DiMietro. Members of many local churches, united in chorus,

kicking at the dust, hoping to find it. It must have been walked away with, is what I thought. We were holding up the start of the game, trudging around out there like that.

Finally, I drew a line in the dust.

"Use this line as a rubber," I said.

Zuckerman balked. "It's too far from home plate," he said.

He then moved forward about three feet and drew his own line. But I wasn't happy with that. "It's too close," I said.

"This is where it has to be," Zuckerman said. At that point, Leif Hope, the manager of the game, appeared on the mound, followed by New York State Supreme Court Judge Richard Lowe III. Lowe made a line in the sand halfway

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### Artists and Writers Game 2013 and Softball Game Gala

The 65th Annual Artists and Writers Softball Game took place in East Hampton's Herrick Park on Saturday. Money was raised for local charities and a great time was had by all! Photographs by Kimberly Goff and Tom W. Ratcliffe III



1. The Writers
2. The Artists
3. Ken Auletta and Leif Hope present Jamie Pribof, (center) with MVP award
4. Actor Bob Balaban
5. Dan Ratliff and Walter Bernard
6. Gail Sheehy, author, Juliet Papa, award winning reporter for 1010 WINS radio (Sponsor and MC)
7. Valerie Heifer
8. Mike Lupica recovering from a diving catch
9. Senator Al Franken
10. NYC commissioner Ray Kelly and Matt Lauer
11. Deb McInaney, President Artists-Writers Game
12. James Lipton

## THE EAST HAMPTON STAR

### The Game: Artists' Blew Period Keys Writers' Win



Josh Franklin's shot heard 'round the Reutershan Parking Lot saved the day for the Writers, capping an unprecedented 17-run ninth-inning rally by the Scribes in Saturday's 74th Artists-Writers Game.

By Jack Graves  
August 23, 2012

Leif Hope has always painted his Artists team as devil-may-care when it comes to winning and losing and the Writers as self-loathing loners obsessed with winning, and so, in the end, at the 74th meeting of the rivals at East Hampton's Herrick Park Saturday afternoon, all went according to form as the Writers, who had trailed 18-2 — yes, 18-2 — entering the bottom of the ninth inning, wound up winning in storybook fashion 19-18.





# SPONSORSHIP PACKAGES

<https://www.awgame.org/sponsorships>

[Donation Form](#)

Level	Cost	Included
<b>Front Page Program Banner</b>	\$15,000	1 Available (Includes Grand Slam Package)
<b>Food Court Sponsorship</b>	\$15,000	1 Available (Includes Grand Slam Package)
<b>Level 5 - Grand Slam</b>	\$10,000	Home Run Package + a Full Page Ad+ 6 tickets to the VIP Cocktail Party
<b>Level 4 - Home Run</b>	\$5,000	Triple Package + Company Name on Sleeve of Official Game T-shirts + 6 Tickets to the VIP Cocktail Party
<b>Level 3 - Triple</b>	\$2,500	Full Page Ad + Inclusion in all PR Materials (including radio spots) + Logo on Homepage + One 2'X4' Banner w/ Logo on step & repeat
<b>Level 2 - Double</b>	\$1,000	Full Page Ad
<b>Level 1 - Single</b>	\$500	Half Page Ad



# 2022 SPONSORS

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*Dan's Papers*

THIS IS THE HAMPTONS!



■ *Ronnette Riley Architect*



HOLLANDER design  
LANDSCAPE ARCHITECTS



SIGNATURE BANK®







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