

THE 75TH ANNUAL ARTISTS & WRITERS CHARITY SOFTBALL GAME

SATURDAY, AUGUST 19, 2023 HERRICK PARK IN EASTHAMPTON

BATTING PRACTICE: 12:30PM

GAME: 2:00PM

RAIN DATE: AUG. 26



FIRST PITCH VIP COCKTAIL PARTY FRIDAY, AUGUST 18, 2023 6:30PM-8:30PM



You have the distinct opportunity of sponsoring perhaps the most famous softball game in America, contributing to an event that annually raises important funds for several non-profit community organizations.

Through the years, the game has become one of the highlight community events of the East End of Long Island each summer and regularly receives national attention in the media.

The Game is a 501c3 corporation and your tax-deductible gifts are donated to four local charities including the Retreat, the Elinor Whitmore Early Childhood Center, Phoenix House Academy and East End Hospice.

Corporate supporters receive a variety of benefits including invitations to the pre-game V.I.P party, a banner on the outfield fence or backstop and a page of advertising in the game program. Sponsors will also be recognized during the game, as well as the broadcast and filming of the game.

We look forward to including you as one of our 2023 sponsors.

Sincerely, 2023 A&W Board Member



OUR CHARITIES

plan of care for patients, their families and loved ones throughout the difficult time of illness and loss in the comfort of their homes on the East End of Long Island. Their team of skilled professionals and volunteers offer social, emotional, and spiritual support as well as pain and symptom control in a familiar and loving environment.

THE ELEANOR WHITMORE EARLY CHILDHOOD CENTER is a private, not-for-profit center of excellence for early childhood education, caring for children 18 months to five years old - the most accelerated period of social, emotional, physical and intellectual growth and language acquisition. They are the only resource for working families in East Hampton, providing both all-day child care and high-quality early education in a safe, nurturing environment, 5 days a week, 10 hours a day, 12 months a year.

THE RETREAT'S mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence. The Retreat offers a full range of residential and nonresidential services: 24/7 domestic violence hotline, individual and family counseling, legal services and advocacy, violence prevention education, crime victim assistance, a comprehensive fatherhood program, self-sufficiency and financial literacy training programs, rental assistance, and batterer education.

PHOENIX HOUSE WAINSCOTT RESIDENTIAL SERVICES have helped thousands of people overcome substance and alcohol abuse in order to lead healthy, productive and rewarding lives. They are committed to supporting individuals and families by providing a wide range of services, from residential and outpatient treatment to continuing care and recovery support.



The first game took place in 1948 when a group of artists and writers who had moved from Manhattan to the quiet community of East Hampton challenged each other to a baseball game.

















The game became an annual affair and expanded to include a group of literary agents, critics, art dealers and celebrities who had also moved to the Hamptons. It has become one of the highlight community events of the East End of Long Island each summer and regularly receives national attention in the media.











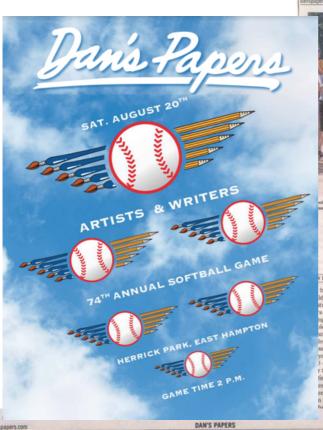








In the press





Artists 8. Writers 6.

An Umpire's Tale of the Legendary Softball Game in East Hampton

humble sandiot baseball field behind dbaum's supermarket in East Hampton urday was festooned with pennants, s and inflatables. Tents were lined g the third base line. The crowd had led. The 65th running of the annual nd Writers softball game was about to

ou pay to get in and when asked to pay entrance fee, said the same thing Γve the last 30 years.

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bat. There was something old and there was something new out on that field. The old were the players who had been there year after year for 25 years or more. They have good baseball names like Auletta, Ernst, Hollander, Bernard, Strong, Zuckerman, Singer, Meizlik, Luplaca: The new were those here for the first or second or third time, Baer, Tyson, Lauer.

Ed Bleier, on the sidelines, had this to say. The Writers this year look slightly younger than the Yankees.

Ceremonies at the pitcher's mound preceded the throwing out of the first ball. The Mayor spoke. An award was handed out for last year's player of the game, Jay Diffetro. Members of many local churches, united in chorus.



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Artists and Writers Game 2013 and Softball Game Gala







The Game: Artists' Blew Period Keys



osh Franklin's shot heard 'round the Reutershan Parking Lot saved the day for the Writer capping an unprecedented 17-run ninth-inning rally by the Scribes in Saturday's 74th Artists-Writers Game.

By Jack Graves

Leif Hope has always painted his Artists team as devil-may-care when it comes to winning and losing and the Writers as self-loathing loners obsessed with winning, and so, in the end, at the 74th meeting of the rivals at East Hampton's Herrick Park Saturday afternoon, all went according to form as the Writers, who had trailed 18-2 - yes, 18-2 entering the bottom of the ninth inning, wound up winning in storybook fashion 19-18.



SPONSORSHIP PACKAGES

https://www.awgame.org/sponsorships Donation Form

Level	Cost	Included
Front Page Program Banner	\$15,000	1 Available (Includes Grand Slam Package)
Food Court Sponsorship	\$15,000	1 Available (Includes Grand Slam Package)
Level 5 - Grand Slam	\$10,000	Home Run Package + a Full Page Ad+ 6 tickets to the VIP Cocktail Party
Level 4 - Home Run	\$5,000	Triple Package + Company Name on Sleeve of Official Game T-shirts + 6 Tickets to the VIP Cocktail Party
Level 3 - Triple	\$2,500	Full Page Ad + Inclusion in all PR Materials (including radio spots) + Logo on Homepage + One 2'X4' Banner w/ Logo on step & repeat
Level 2 - Double	\$1,000	Full Page Ad
Level 1 - Single	\$500	Half Page Ad



2022 SPONSORS

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Ronnette Riley Architect













SIGNATURE BANK®





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